Rachel Sachs Valerio

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Enthusiastic leader and lifelong learner with more than fifteen years of experience producing, directing, shooting, writing, and editing video for higher education, broadcast television, live events, and online audiences

Education

The Ohio State University – 2006
Bachelor of Arts in Film/Video Production and Analysis
Bachelor of Arts in Communication

Miami University – 2018
Graduate Certificate in Interactive Media Studies

Achievements and Certifications

- Two-time Telly Award winner, 2013 and 2022
- Earned Miami University miniMBA, 2021
- Completed Miami University Diversity, Equity, and Inclusion Professional Certificate Program (cohort version), 2021
- Completed the Online Learning Consortium (OLC) Instructional Designer Certificate Program, 2020
- Certified as an OLC Course Quality Review (OSCQR) Trainer, 2020
- Earned FAA Small UAS (drone) Remote Pilot Certificate, 2020 (renewed 2022)
- Presented *10 Tips to Make Your Education Videos More Professional* at national conference (OLC Accelerate), 2019

Technical Skills

- Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, etc), Final Cut Pro
- Various studio, EFP, digital cine, DSLR, GoPro, and robotic cameras
- Small UAS (drone) videography
- Professional audio and lighting techniques for studio and field production
- Scriptwriting, in-depth research, and thorough pre-production
- Kaltura, Camtasia, Screencast-O-Matic, and web conferencing programs
- Canvas learning management system
- Google Workspace and Microsoft Office
- Mac and PC operating systems

Professional Experience

Miami University – Video Producer/Production Specialist, Miami Online — March 2015 - Present

- Lead the university in the creation and management of a top-tier video production studio for online learning
- Act as peer mentor to new colleagues and guide work group through strategic planning initiatives
- Produce, direct, write, shoot, and edit instructional videos covering a wide variety of content
- Advise faculty, subject matter experts, and learning designers on best practices for instructional video
- Develop and facilitate professional development for faculty through course design programs and workshops
- Write and produce promos and marketing videos for courses, programs, and services
- Producing, directing, and writing forthcoming docuseries with the Myaamia Tribe
- Won a 2022 Telly Award for producing Diversity, Equity, and Inclusion module series

University of Cincinnati – Online Video Specialist, Center for Excellence in eLearning — December 2014 - March 2015

- Served as university subject matter expert for online video
- Partnered with colleges, units, and faculty to fully leverage tools and resources for incorporating video into courses
- Developed policies governing video-based systems and created training guides for the use of video capture programs
- Initiated and led web conferencing pilot with the goal of establishing an enterprise-level solution

The Ohio Channel *(managed by WVIZ-PBS/ideastream)* – Producer/Production Manager — November 2006 - August 2014

- Led and supervised the production team
- Managed client relations through the entire production process
- Managed production calendar, project bids, and budgets
- Produced, directed, shot, and/or edited more than 350 Ohio government, public affairs, education, and arts programs
- Produced, shot, and edited half-hour documentary on prescription drug abuse epidemic, which won a Telly Award
- Produced/directed countless live broadcasts, including Governor's State of the State Address & Election Night events
- Oversaw production of nearly 75 short videos for "Remarkable Ohio" history series
- Produced, shot, and edited a series of thirty-minute art features, "Spotlight: Riffe Gallery"
- Booked satellite space and uplinks, coordinated interviews between national news media and guests in Columbus
- Conducted employee performance reviews and training workshops; hired, trained, and mentored employees
- Developed and implemented standard operating procedures to increase efficiency of training and production
- Wrote and edited scripts for arts, history, and public affairs programs

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Freelance Video Production

Ohio Arts Council — Annual Contract 2014 - 2016

- Wrote scripts, edited videos, and provided video consultation for annual Governor's Awards for the Arts ceremony

Time Warner Cable SportsChannel Mid-Ohio — 2010, 2011, and 2014 Fall Seasons

- Acted as technical director, audio technician, and camera operator for seasonal high school sports coverage

WOSU TV - PBS – Student Production Assistant — January 2005 - January 2007

- Acted as technical director and shaded cameras during studio productions
- Fulfilled production assistant duties (camera operator, floor director, teleprompter operator)

Volunteer Activities

- Features Writer, Women of Cincy — 2023 - Present
- Emmy Judge, National Academy of Television Arts & Sciences - Ohio Valley Student Awards — 2021 - Present
- Expert Panel Judge, Golden Lion Awards Student Film Festival — 2016 - Present